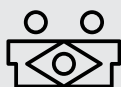




BrazilFoundation

2018 GRANTEES



BrazilFoundation

WHO WE ARE

BrazilFoundation is a nonprofit organization that mobilizes resources for ideas and actions that transform Brazil. We work with local leaders, organizations and a global network of supporters to promote equality, social justice and economic opportunity for all Brazilians.

WHY WORK IN BRAZIL?

Brazil is a country of contrasts and despite its natural resources, the country has one of the worst income inequalities in the world. Marginalized communities throughout the country face lack of proper education, basic infrastructure and economic opportunity. Inequality is also higher based on gender and race.

The culture of philanthropy in the country is developing and we see great potential for social transformation by connecting and supporting those interested in creating positive change.

OUR IMPACT



600
projects funded
in 26 states

US\$40 M
mobilized

1,446
leaders trained



OUR MODEL

BRIDGE FOR PHILANTHROPY

We promote the **culture of giving** among Brazilians in the Diaspora and back home. We act as a **philanthropic bridge** offering a reliable, transparent and tax-deductible mechanism for targeted social investment, including donor advised gifts and funds, legacy giving and strategic partnerships.

STRATEGIC GRANTMAKING

The social landscaping in Brazil is diverse and changing and we focus on responding to the needs articulated by the communities where we work as well as setting strategies for specific themes and regions. We make grants in **five** program areas:



EDUCATION
AND CULTURE



HEALTH



SOCIOECONOMIC
DEVELOPMENT



HUMAN RIGHTS AND
CIVIC ENGAGEMENT



SOCIAL
ENTERPRISE

In addition, the Foundation has targeted funds for: **Women, Youth, Early Childhood**, and regional funds for **Minas Gerais** and **Rio de Janeiro**.

COLLABORATIVE SUPPORT

More than just providing financial support, we **work very closely with our grantees** to ensure they have the **training, capacity and support** to scale sustainable solutions and become effective advocates on behalf of their communities.



Identify the
best ideas

Leverage results and
capacity through financial
and technical support

Scale sustainable
solutions

TRANSPARENCY

Monitoring and reporting results lead the way to a more transparent social sector in Brazil. For its online transparency, **BrazilFoundation** was listed on **GlassPockets** with a score of 22/26.



2018

AME O TUCUNDUBA

Fala Tucunduba

[FACEBOOK.COM/AMEOTUCUNDUBA](https://facebook.com/ameotucunduba)

BELÉM
PARÁ



Training youth from peripheries
to interfere positively in the
management of water resources

Strengthening community
participation in water management

Empowering youth to effect
local transformation

Teaching young leaders to create local change and manage the region's water resources

Ame o Tucunduba acts to facilitate access to information about urban water and promotes interaction between citizens and Belém's river basins, in particular the Tucunduba River - the second largest urban basin in the city. The region is regarded as a socially segregated area of the city, marked by serious infrastructure problems associated with use, occupation and resulting conflicts stemming from inadequate management of urban waters.

The project proposes to mobilize, educate and train young people from peripheral neighborhoods, which occupy the basin, to participate in water resource management. The aim is for them to have access to a democratic and transparent way of managing water; and develop competencies that allow them to assume a leading role in solving the challenges of the Tucunduba Basin and local transformation.

IMPACT

With support from **Brazil** Foundation, Ame o Tucunduba will:

- Train 20 young people in education, social participation, planning and management of water;
- Local mobilization campaigns;
- Provide a laboratory for active brainstorming of solutions;
- Produce a community involved diagnosis and action plan;
- Technical visits throughout the Tucunduba extension.



“ The project meets the demand for democratization of information regarding water management in the region and contributes to the guarantee of rights. ”

Ame o Tucunduba Team



2018

ASSOCIAÇÃO ESPORTIVA CULTURAL E EDUCACIONAL ABRAÇO CAMPEÃO

Abraço Campeão

WWW.THEGOODFIGHTMOVIE.COM



RIO DE JANEIRO

RIO DE JANEIRO

Boxing inspiring youth
to create a better future

90

children and youths
reached

Civic engagement and
personal development classes

Boxing as an educational and personal development tool for youth in Complexo do Alemão

The communities of Complexo do Alemão are marked by high levels of poverty and low educational attainment. There are also few public facilities and leisure areas available for its residents, resulting in children and youth spending time on the streets, exposing themselves to violence and the lure of drug trafficking.

Abraço Campeão was created in 2014 by Alan Duarte, a resident of Complexo do Alemão whose life was transformed by sports, and who recently was the protagonist of an award-winning documentary. The Abraço Campeão initiative works to develop youth potential and encourage leadership by offering free boxing classes and mentoring. The activities aim to spur critical thinking and raise awareness in participants, contributing to the vision of a new life and future.

IMPACT

With support from **Vivo à Beira**, **Abraço Campeão** aims to:

- Reach more students;
- Offer boxing classes to 90 children and youths;
- Offer civic engagement and personal development classes;
- Acquire new sports equipment and maintain its headquarters;
- Hold community events.



“ We’re here to succeed. Let’s face our battles with pragmatism and preparedness. ”

Alan Duarte, Founder



2018

ASSOCIAÇÃO HISTÓRIA EM CONSTRUÇÃO

Morro Verde



Development of the
Vila Antena
community garden

Creating cooperative links
among residents

Strengthening citizenship via
a community garden

Promoting education and integration through a community garden

Grupo História em Construção collectively manages a cultural space in Vila da Antena, located in Morro das Pedras, in Belo Horizonte. It offers cultural activities for local residents, as well as providing a space for residents interested in offering workshops, presentations or setting up exhibitions. The group also acts in the socio-territorial transformation of the Vila through events and urban interventions.

The activities of the project have as a working objective the principle of social education, which begins with a collective initiative to transform a residential space in Vila Antena into a productive community garden space. The project will be structured with adequate space for the cultivation of seedlings and development of plants, which will allow for increased production to serve the region's inhabitants. This is the beginning of a movement to create community bonds in a community already segmented by a series of urban space expansion projects. The idea is also to train agents of change with educational efforts.

IMPACT

With support from **Brazil** Foundation, the Association intends to carry out:

- Training workshops on composting, gardening and social entrepreneurship;
- Mapping of backyard and garden areas;
- Distribution of composting material to Vila Antena families;
- Weekly workshops teaching and practicing planting techniques.



“ The group was created as a way to encourage the favela culture to flourish, to fertilize its initiatives and to legitimize them. ”

História em Construção Team

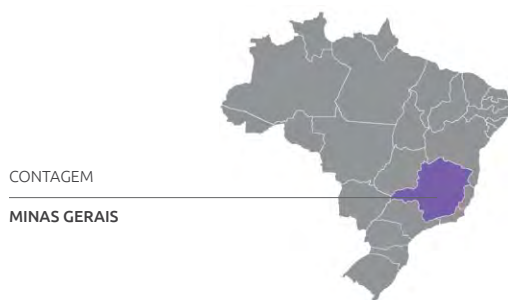


2018

ASSOCIAÇÃO MOVE CULTURA

Escola Livre de Artes Digitais

WWW.FACEBOOK.COM/MOVECULTURA



Training youth
in digital arts

Strengthening young people's
potential, skills and competencies

Empowering the active
participation of young people for
community improvements

Training public school students in new technologies and incubating their projects

Contagem is recognized as an industrial city with over 650 thousand inhabitants. Technical schools were created to meet the labor demands of companies that operate in the city. But, there are no local training options in arts and information technology field, forcing interested students to travel to Belo Horizonte. The result is many young people from the periphery automatically are being excluded from this training due to the costs involved.

Move Cultura offers technical and artistic training for young people, creating opportunities to enter the labor market and stimulating entrepreneurship and community participation.

The Free School of Digital Arts offers training focused on digital arts bringing together cutting-edge technology, qualified professionals and practical, creative and autonomous learning methodologies. The nucleus of reference, research and production (NRPP) is a research and artistic experimentation laboratory that will function as an incubator of youth projects.

IMPACT

With support from **Brazil** Foundation, Move Cultura proposes to:

- Serve 80 youths with regular courses;
- Offer 8 months of training in audiovisual techniques, graphic design, web design and app creation;
- Entertain proposals and demands presented by the local community;
- Promote the Exchange of information between young people to replicate the project.



“The idea is that participants can have a dedicated space for training, research and development for collaborative projects, with an infrastructure and appropriate guidance.”

Move Cultura Team



2018

ASSOCIAÇÃO SOMOS PROFESSORES

Professores que sonham, ensinam a sonhar

WWW.SOMOSPROFESSORES.ORG



20
educational projects
financed

Encouragement of societal
engagement with public
education in Brazil

Reduction of educational
inequality and
dropout rates

Improving Pernambuco's public schools through an online platform that provides support and resources for educational projects

Somos Professores Association has developed its own online crowdfunding platform for public school system professional's educational projects. The idea arose from the desire to gradually transform education while valuing teachers and promoting innovative practices.

This initiative aims to help teachers transform their ideas in the classroom into projects that can bring a new pedagogical dynamic to public education in Pernambuco. Additionally, it intends to help/support teachers with personalized marketing strategies and fundraising to acquire the materials needed to develop their projects.

IMPACT

With the support from the Garcia Family Foundation, **Somos Professores** intends to:

- Promote professional qualification and social valorization of professors working within the state system;
- Foster the creation of innovative educational projects that develop public school student's competencies;
- Reduce educational inequality and school dropout rates;
- Secure the largest crowdfunding platform for educational projects in Brazil.



“When teaching becomes collective everyone becomes fundamental to the process, everyone becomes a teacher.”

Somos Professores Team

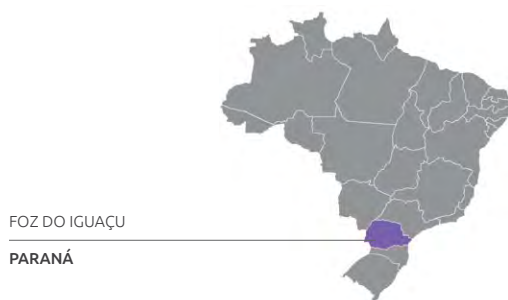


2018

ASSOCIAÇÃO UM CHUTE PARA O FUTURO

Digitando o Futuro

UMCHUTEPARAOFUTURO.ORG.BR



255 children and adolescents

ages 6 to 15
reached

Access to a
technological education

Improve cognitive
development and
concentration

Computer literacy providing future opportunities for children and fostering local community development

The Associação Um Chute para o Futuro is located in a territory marked by poverty and high crime rates. Founded 12 years ago, the organization offers psychosocial care, recreation activities, sports, crafts, music, cooking and arts for children and young people in the neighborhood of Porto Belo and its surroundings.

Access to technology in the region is precarious and many students have never had contact with computer equipment before. The project aims to promote access to computer science education for the students of the institution, through the establishment of a computer lab.

The idea is to digitally include the students, complementing the extracurricular educational work carried out by the organization improving the cognitive development, concentration, and scholarly work of the students.

IMPACT

With support from **Brazil**Foundation, the Association will:

- Provide equipment for a computer room;
- Hire an instructor;
- Offer computer classes (basic programs like Word, Excel, Internet, Paint and others).



“We can bring more joy and a sense of inclusion to the children who participate in the institution, making them feel integrated into society.”

Ronaldo Cleber Cáceres, Founder of the Association



2018

ASSOCIAÇÃO UM RIO (ONE RIO)

Eu quero ser

WWW.UMRIO.ORG



Workforce inclusion
for youth



Personal and
professional
development



Improving academic
performance for
**70 children and
adolescents**

Educational inclusion and personal development for youth through rugby

UMRio was created as a response to the lack of opportunities for children and youth in Morro do Castro, a low-income community with high rates of school evasion, violence and drug trafficking. There is a high where the majority of its residents are children or youth. UMRio was created in 2011 in partnership with Oxford University Rugby Club to provide youth a safe space where they can access and forge new opportunities, pursue their dreams, and build confidence in their own identities. Its methodology uses rugby, healthcare services and education to promote personal development.

The project will use rugby as a tool for the development and educational inclusion of children and adolescents ages 15 to 21, focusing on their educational and professional development.

IMPACT

With support from **Vivo à Beira, UmRio** aims to:

- Improve school performance and prepare youth for the selection processes at secondary and higher education;
- Provide academic reinforcement for students falling behind;
- Provide vocational guidance and preparation for the inclusion of youth in the workforce.



“ We believe that rugby together with education and healthcare can help these kids build a better future. ”

Robert Malengreau, Founder, UMRio



2018

ASSOCIAÇÃO VIDA PLENA DE MESQUITA

Recriando

VIDAPLENADEMESQUITA.ORG



70 children and adolescents
served

Improved educational
performance

Healthier community
living

Education as a tool for social inclusion and social transformation

The municipality of Mesquita, in the Baixada Fluminense, is one of the poorest in the state of Rio de Janeiro. It ranks among the lowest in indicators of employment, income and infrastructure of services, such as water and basic sanitation. The presence of drug trafficking, the absence of recreational areas such as community squares, sports courts and free cultural programs place children and young people in a serious state of idleness and vulnerability.

In this context, it is extremely difficult for families to provide an adequate environment for the education and full development of their children and youth.

The Recriando project works with children and young people to provide a safe environment for the development of self-esteem, autonomy, teamwork and strengthening community ties. Additionally, it offers educational reinforcement and psychosocial care.

IMPACT

With support from **Brazil**Foundation, the Association will offer:

- Psychosocial care;
- Recreational, cultural and artistic activities;
- Educational reinforcement;
- Nourishment.



“To awaken adolescents, through community groups, to questions related to the empowerment, future expectations, well-being, social skills and empathy.”

Vida Plena de Mesquita Team



2018

CAMERATA LARANJEIRAS

*Um toque de empreendedorismo -
Empreendendo com arte*

WWW.CAMERATALARANJEIRAS.COM.BR



RIO DE JANEIRO

RIO DE JANEIRO

20 young musicians
trained to work in music

Musicians replicating models
in their communities

Income generation
opportunities for youth

Developing musical, professional and personal skills in young musicians

Formal music education often does not teach students how to begin their own professional musical journeys. As a consequence, many talented young musicians get lost and surrender their passion to pursue more lucrative professions, sometimes even resulting in underemployment.

Camerata is an orchestra formed by young people from various locations throughout Rio, using music to build bridges in one of the most divided cities in the world, and to promote peace in areas with high levels of violence. Their project will aim to create a collaborative network of specialists, who work in the creative economy, to train young musicians from Rio's communities in music production and entrepreneurship. These musicians will then replicate what they learn in their communities and other projects.

IMPACT

With support from **Vivo à Beira**, **Camerata Laranjeiras** aims to:

- Offer workshops on marketing, social media, project design and management, and entrepreneurship;
- Stimulate the creation of new business models in music production;
- Create a collaborative network between youth and mentors;
- Empower youth to begin in their musical careers.



“ We see the orchestra as a tool for change and the musicians as agents for this change. ”

Tiago Cosmo, Founder



2018

CARRAPICHO VIRTUAL

Carrapicho: Educomunicação e Ecoturismo



Audiovisual education for
20 youths in the
Salitre Valley

Rural tourism generating
income for youth

Discussion about communication
rights and identity

Training youth in the audiovisual field, using tourism, to create income generation opportunities and prevent the rural exodus

A região do Vale do Salitre é um local de grande riqueza natural, cultural e histórica, mas pouco valorizado. A região vem sendo explorada como cenário de filmes, minisséries, novelas, mas com produções de fora do local que não dão retorno econômico para as comunidades e não valorizam as pessoas da região.

O Carrapicho Virtual trabalha integrando educomunicação e ecoturismo como possibilidade de geração de renda para a juventude do Salitre, buscando contribuir para a permanência deles no campo e evitando, assim, o êxodo rural constante.

O projeto propõe usar a linguagem audiovisual para promover o turismo rural sustentável e gerar renda. A partir de uma formação política e técnica, vai estimular a discussão acerca do direito à comunicação e o conhecimento e divulgação do potencial turístico local, focando na sustentabilidade ambiental e sociocultural.

IMPACT

With support from **BrazilFoundation**, Carrapicho Virtual will offer:

- Audiovisual and ecotourism education to 20 youths;
- Audiovisual classes, focusing on various themes such as production and editing;
- Classes in Journalism and Digital Arts for Tourism;
- The First Audiovisual Exhibition in the Salitre Valley.



“ [This project will] integrate communications education and ecotourism to create income generation opportunities for the youth of Salitre. ”

Carrapicho Virtual Team

**2018****CENTRO POPULAR DE CULTURA
E DESENVOLVIMENTO***Canal Sempre*WWW.CPCD.ORG.BR

Videos about how to
practice permaculture

Students practicing
permaculture in their day to day

130 rural schools
impacted in
Minas Gerais

Producing educational videos on permaculture in rural schools

There are 600 rural schools in Minas Gerais, none of which are considered to provide a “rural education” to its students. As the schools are structured after urban schools, youth do not learn about the existing life opportunities in their rural communities. As a result these youth leave to live in the peripheral communities of large cities.

The Centro Popular de Cultura e Desenvolvimento (CPCD), in partnership with the Meninos de Araçuaí cinema, will coordinate an educational video series about permaculture to be shown to youth and school teachers at rural schools in Minas Gerais.

IMPACT

With support from **Brazil** Foundation the Association aims to:

- Produce educational videos about permaculture;
- Share information about healthy lifestyles;
- Share socio-environmental technologies for youth in rural schools;
- Improve teaching methods and educational material in rural schools.



“ Producing audiovisual content is a daily activity to exercise creativity,
language, and important values and themes. ”

CPCD Team



2018

DOAREDUCA

DoarEduca

BELO HORIZONTE

MINAS GERAIS



ENEM and college entrance exam preparation course

DoarEduca offers youth and adults a free ENEM and college entrance exam prep course. Teachers with 10 years of volunteer experience teaching exam prep created their own methodology to prepare the students, including educational activities and exercises that develop critical thinking, leadership, and potential new skills, and that meet their students' intellectual needs. The methodology can potentially be applied by any interested community.

The project will offer an exam prep course for students facing challenging social circumstances and students without financial means to access paid courses, promoting the inclusion of students from vulnerable communities.

IMPACT

With support from **Brazil**Foundation, DoarEduca will provide:

- Educational activities to prepare youth and adults for the ENEM;
- Moral support for the students;
- Training to support teachers.

Youth and adults prepared for the
ENEM and entrance exams

Critical thinking and
social inclusion

Educating students to
become engaged



“ We believe that education is the base of conscience and civic involvement, and that it allows one to develop a critical sense of the circumstances around them. ”

DoarEduca Team



2018

EMANCIPA

Emancipa Cursinho Popular Pré-Universitário

REDEEMANCIPA.ORG.BR



PORTO ALEGRE

RIO GRANDE DO SUL

180 students from public schools prepared for the entrance exam and ENEM

Community education facilitating access to higher education and youth development

Over 500 young people already having reached higher education

ENEM and college entrance exam prep to facilitate educational and job opportunities

According to the data on access to higher education in Brazil, only 19% of young people between the ages of 18 and 24 have access to college education, of which only 3% belong to lower income groups.

Emancipa emerged in 2011 as a social project offering free public education with the purpose of promoting access of young people and adults educated in public high schools to college. Most of whom are unable economically unable to attend private preparatory courses for admission to universities of excellence, most of which are public.

The project seeks to supply the need for access to Higher Education for young people from vulnerable communities. In addition to the classroom, the course promotes various activities in the area of education and culture as a complement to the preparation for entrance tests, to develop a broader knowledge base.

IMPACT

With support from **Brazil**Foundation, Emancipa will provide:

- Preparation for 180 students for the ENEM(National High School Examination) and the vestibular (college entrance exam);
- Pre-college entrance exam geared towards young people and low-income adults from public schools;
- Development and printing of teaching materials.



“ We understand that education is an instrument of intellectual emancipation that promotes citizenship and combats social violence. ”

Emancipa Team



2018

EMBAIXADORES DE MINAS

Embaixadores da Escola

WWW.EMBAIXADORESDEMINAS.COM



Fostering leadership in children for them to be agents of change in their schools and communities

Embaixadores de Minas works in public schools to promote leadership in children and youth through educational entrepreneurship. The initiative, led by public school alumni, has developed a methodology that uses games to empower students as agents of change in their schools, in their communities, and with their families.

The initiative guides students through an innovative journey to Groups of students design together a different social technology to be applied in their school. The innovative and methodological journey aims to measure the proportion of times to concrete.

The project proposes to train youth between the ages of 18 and 26 as “multipliers” to facilitate and disseminate the methodology, which will enable the initiative to spread to more schools. The youth will design, lead and execute their proposals, with the objective of improving their schools.

IMPACT

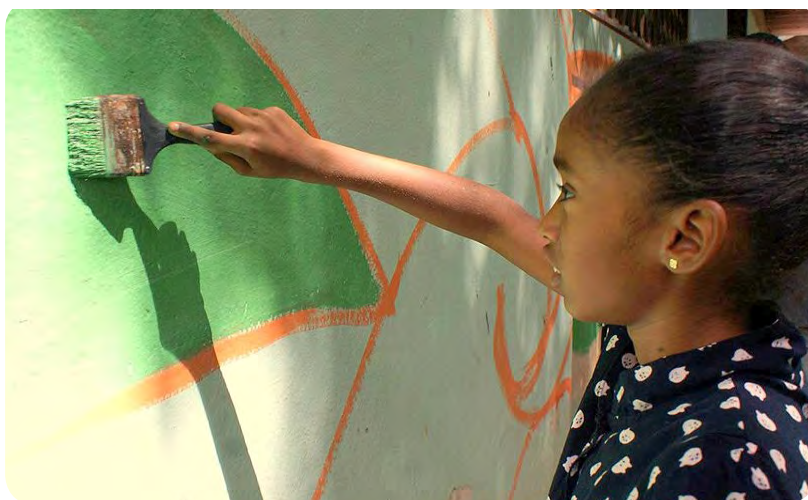
With support from **BrazilFoundation**, Embaixadores de Minas aims to:

- Train 20 new people as agent “multipliers”;
- Apply their methodology in 10 schools;
- Organize transformative task forces in each school;
- Mobilize the community, parents and employees;
- Hold immersion activities to improve the methodology.

Children and youth as agents of change in their schools

Entrepreneurial education for students of public schools

Youth “multipliers” bringing the methodology to 10 schools



“ In a country with such a thirst for solutions and ideas, amplifying this social technology is urgent and necessary. ”

Embaixadores de Minas Team



2018

FABRIQUETAS DE SERRALHERIA E MARCENARIA - COOPERATIVA DEDO DE GENTE

Formação de Novos Jovens

DEDODEGENTE.COM.BR



12 youths learning
and reviving the woodworking and
blacksmithing trade

Training of young people to
protagonists for their own
income generation

Education for work,
civic training and
environmental education

Training youth in the traditional woodworking and blacksmithing trades for income generation opportunities

Araçuaí is located in the Jequitinhonha Valley, MG; and has approximately 40 thousand inhabitants. Opportunities for income generation and jobs practically do not exist, and it is common for young adults and men to migrate to large cities in search of work or acceptance of dangerous jobs in agriculture, mainly in cutting sugarcane and on coffee plantations.

Dedo de Gente has emerged to generate opportunities for personal and professional development training for the youth of agricultural Minas Gerais. The Fabriquetas de Serralheria e Marcenaria, one of the initiatives launched, aims to provide young people with the opportunity to generate income for themselves, contribute to the local economy and stay in their region, while also contributing to the appreciation of the local culture.

Through the revival of the woodworking and blacksmithing trades, passed down from generation to generation, there is a personal and professional growth that unites education for income generation, civic training and environmental education with the reuse of disposed materials.

IMPACT

With support from **Brazil** Foundation, the organization will:

- Train 12 young people in the trade of woodworking and blacksmithing;
- Strengthen personal and cultural values and youth leadership;
- Increase the number of young people served;
- Encourage future joint ventures;
- Enable income generation for young people.



“ It is a space for discovery of new skills and other talents that contribute to the professional and personal development of young people. ”

Dedo de Gente Team



2018

GRUPO CULTURA URBANA

Jovens campeões

GRUPOCULTURAURBANA.ORG



RIO DE JANEIRO

RIO DE JANEIRO

Impacting children and youth
in situations of high social
vulnerability

Personal and intellectual
development

Goal to decrease school
dropout rate

Using sport to promote the social inclusion and development of children and youth

Curupaiti is one of the formerly isolated colonies of people afflicted with leprosy, located in Tanque, the western zone of Rio de Janeiro. It was founded in 1929 to house people who were forcibly hospitalized through the 1970s. Curupaiti currently suffers from stigma due to the disease and violence that expose youth to crime.

Grupo Cultura Urbana creates socialization opportunities for students in this community through sports. Through sports, students learn how to compete while maintaining respect for their rivals, which teaches skills such as sportsmanship, cooperation, self-improvement, motivation and self-control. These skills are fundamental to the educational and personal development of children and youth.

The organization aims to use sport as an instrument to keep youth away from crime and drugs, which are a constant problem in the communities of Rio de Janeiro.

IMPACT

With support from **Brazil**Foundation, the organization intends to:

- Hold educational, cultural and socio-environmental activities;
- Offer psychological support to strengthen self-awareness in students;
- Offer soccer classes;
- Encourage the youth's participation in sports championships.



“ This is more than a project, it's a path for social transformation. ”

Grupo Cultura Urbana Team



2018

INSTITUTO ALMA RUGBY

+ Esportes + Valores – Vencer pelos valores do rugby

ALMARUGBY.COM



SÃO PAULO

SÃO PAULO

Youth empowerment through
rugby methodology
and discipline

Athletic and community action
developing socially responsible
youth

Improved school performance,
sense of self, and community

Promoting leadership, inclusion and academics for children through rugby

Instituto Alma Rugby uses sport as a tool for the educational, cultural, and athletic training of vulnerable children and adolescents. Through Alma Rugby's values and philosophy, it works to improve youth scholastic performance and instill in them a strong sense of both autonomy and community. They aim to develop young, conscious citizens who are aware of the necessary interdependence of people to establish healthy, empathic, and harmonious relationships, enabling them to transform their realities.

The project works with 7 to 14 year old children and adolescents in communities in São Paulo and João Pessoa based on 5 pillars: respect, discipline, collaboration, integrity, and fun. The primary focus of the Rugby training is on a principle of lifelong learning and education; secondarily, on the learning and development of the sport itself.

IMPACT

With support from **BrazilFoundation**, **Ama Rugby** will facilitate:

- Rugby classes for children and adolescents;
- Competitions and interactions between different groups;
- Skills testing;
- Monthly public events.



“ The idea is for [rugby] to serve as a tool to advance autonomy in children and empower them to feel capable. ”

Alma Rugby Team



2018

INSTITUTO DE DESENVOLVIMENTO E DIREITOS HUMANOS (IDDH)

*Educar Direitos Humanos -
Capacitando escolas para a
cidadania no Brasil*

IDDH.ORG.BR



JOINVILLE

SANTA CATARINA

Public schools dealing
with citizenship and
human rights issues

Training and methodology
for 3,000 public
school teachers

76 public school
systems reached

Supporting teacher training and strengthening education, human rights and civic engagement through a digital platform

The Guideline and Basic Education Law establishes that curriculum is obliged to recognize the diffusion of values, rights and duties fundamental to the community. Therefore, it is necessary to empower teachers in Human Rights education starting in elementary school, creating young citizens aware of their role in society.

IDDH is a member organization of the Working Group on Human Rights Education and Learning (Geneva / Switzerland) with seat on the National Committee on Human Rights Education and consultative status with the UN, which works to train and sensitize teachers and educational coordinators in the education and expansion of the Human Rights awareness in Joinville's public schools.

The Virtual Platform will expand the initiative to the entire Teaching Network and ensure that the city teachers have the appropriate training and methodology to work with human rights themes in their classrooms, focusing on democratic participation, combating sexual and gender violence and discrimination of vulnerable groups in the school setting and in civil society.

IMPACT

With support from **Brazil**Foundation, IDDH will:

- Expand upon and systematize its content;
- Create an Interactive Platform;
- Provide training for Public Schools;
- Disseminate information in the media, education forums and on social media.



“Taking the opportunity [...] the integration of this topic in school curriculum is a challenge that can be achieved with the aid of educational technology.”

Fernanda Lapa, Founder of IDDH



2018

INSTITUTO IRRADIAR

Irradiando Conhecimento

PROJETOIRRADIAR.WORDPRESS.COM



Children with better
school performance

Encouragement of creativity
and experimentation to build
knowledge

Strengthening the foundation of
the learning process

Facilitating basic literacy for children as a foundation for future learning

Irradiar arose from a political-pedagogical proposal to see Brazilian Education methodologies transformed and accessible to all. The focus of the organization is to work in a process of continual discovery and build knowledge through creative and experimental stimulation. The organization seeks to improve children's cognitive performances by constructing a complete methodology, based on creative education.

The project trains 20 children through complementary education, offering extended learning and robotics workshops to improve cognitive and academic performance; and that act as the basis of knowledge acquisition, surpassing the expectations of traditional school reinforcement.

IMPACT

With support from **BrazilFoundation**, the Association proposes to:

- Conduct pedagogical research and improve Irradiar's methodology;
- Hold extended learning and robotics workshops;
- Improve and construct didactic games aligned with the pedagogical goals of the Institution;
- Train volunteers to replicate the methodology.



“ [The project] Brings concrete life-changing opportunity to these children through a new insight into learning. ”

Irradiar Team



2018

INSTITUTO MANO DOWN

Alfabetizar para Empoderar

WWW.MANODOWN.COM.BR

BELO HORIZONTE

MINAS GERAIS



Increased literacy of
people living with
Down syndrome

30 teachers
trained

Increased autonomy and self-
actualization of people
with Down syndrome

Training teachers to improve literacy instruction to people with Down Syndrome

Brazil has a population of 330 thousand people with Down syndrome, and estimates indicate that only 3,800 are sufficiently literate. The Mano Down Institute grew out of Leonardo Gontijo's unconditional love for his brother; a person with Down syndrome, and for his enormous desire to diminish inequality and help create a more inclusive society. Mano Down Institute is uniquely positioned in its field, recognized for its actions creating visibility and inclusion for children with Down syndrome; training and promoting conditions for their personal growth, skills development, and opportunities.

The Institute's work empowers people with Down syndrome to be the protagonists of their own lives and to increase their expectations of life's quality and dignity. This project proposes teacher and student training to learn techniques that facilitate and improve the quality of literacy of individuals with Down syndrome, contributing to their self-actualization and autonomy.

IMPACT

With support from **Brazil** Foundation, Mano Down will:

- Train 30 new literacy teachers for people with Down syndrome;
- Facilitate a workshop with 50 students with Down syndrome;
- Purchase teaching materials, transportation, and meals.



“ Knowing how to read and write is one of people with Down syndrome's dreams, it minimizes their social invisibility and the stigma that hangs over individuals living with Down syndrome. ”

Mano Down Team

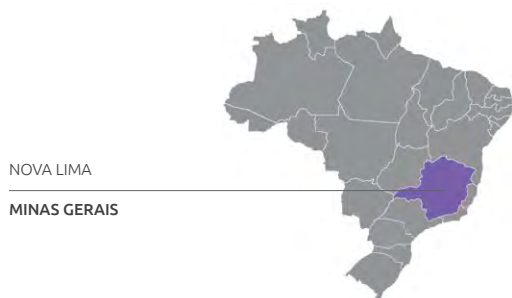


2018

INSTITUTO SOCIAL CASA DE MÃE

Ateliê Social

WWW.CASADEMAE.COM.BR



48 women

trained in sewing and
professional printing

Space for practical
learning

Methodology that combines
training and production

Professional training in sewing and printing for women in Jardim Canadá

Jardim Canadá originated from an irregular occupation along the BR 040, far from the urban center of Nova Lima and Belo Horizonte, a consequence of the great immigration of people in search of work in the nearby mining companies. It is a region of high population density and many social contrasts. Their socioeconomic indicators indicate a impoverished reality, without many social assistance resources or work opportunities and income for the women.

The Social Institute Casa de Mãe provides support to women in the Jardim Canadá neighborhood in four main areas: professional training, entrepreneurship, maternal and child health and early childhood education.

The Ateliê Social is a sewing and professional printing training project for women who live in the neighborhood, expanding their possibilities of their entrepreneurship and income generation, improving the quality of life for themselves and their families.

IMPACT

With support from **BrazilFoundation**, Casa de Mãe will aim to:

- Provide professional training in sewing and printing;
- Hire professionals;
- Acquire material.



“ Since job opportunities are not many in the region, learning a trade for many women ends up being a solution for income generation. ”

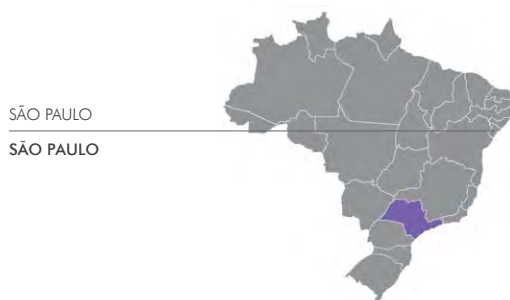
Casa de Mãe Team



2018

PROJETO VIELA

Educa Viela



Academic reinforcement to improve literacy for children and adolescents in Jardim São Luís

Projeto Viela was born with the purpose of offering culture and sports to young people in Jardim Ibirapuera and supporting them in their life's work while valuing the respect and coexistence of community. Educa Viela has already directly served over 1,400 children and young people.

Educa Viela emerges as a strategy for the appropriation of space in the community. The idea is to provide critical awareness of learning processes, so that they are constructive and engaging for children and young people in the community. In addition to educational support activities, Educa Viela seeks to strengthen young people's perception of their own potential, which may be the first step in the transformation of the community itself.

IMPACT

With support from **BrazilFoundation**, Projeto Viela will carry out:

- Literacy support classes;
- Educational workshops with theoretical and practical activities;
- Citizenship training workshops;
- Sporting activities.

Empowering young people in
Jardim Ibirapuera

Cognitive development of
project participants

Increasing and deepening
community engagement



“The idea is for young people to realize that in their own community there is learning and creation of solutions to their challenges, personal and collective.”

Projeto Viela Team



2018 REVOAR

Revoar

WWW.INSTITUTOREVOAR.COM



RIO DE JANEIRO
RIO DE JANEIRO

35 youths
developing skills for a life
with new possibilities

Empowering skills for a
life with new possibilities

Innovative technologies and
collaborative methodologies for
youth development

Developing personal and vocational skills for justice-involved youth

Revoar was born from the dream of working in education to promote human integrity by strengthening youth. The idea is to encourage young people to reflect on their talents, dreams and vocations to make choices more in line with their goals. As a pedagogical path, Revoar seeks to value socio-emotional competences, social coexistence, self-awareness and collaboration. All fundamental learning tools for the comprehensive development of individuals and included in school curriculum, but rarely used. After training, the idea is to create opportunities for them to be future facilitators.

The project will run its course with young people in situations of vulnerability; students from public school in areas affected by violence and adolescents fulfilling socio-educational remediation measures, in places where the lack of projects and opportunities increase the chance of recurrence resulting in fewer possibilities for a better life.

IMPACT

With support from **Brazil** Foundation, Revoar intends to:

- Train 35 young people from public schools and fulfilling socio-educational remediation measures;
- Work with methodologies such as Cooperation Pedagogy, Dragon Dreaming, Coaching, Meditation, Non-Violent Communication;
- Produce life projects (work, personal, educational) with young people.



“The impact on the lives of young people and the territory is extremely relevant as they reflect on who they are and their motivations allowing them to expand their self- vision.”

Revoar Team



2018

URECE ESPORTE E CULTURA

Construindo um Amanhã com Igualdade

GRUPOCULTURAURBANA.ORG



RIO DE JANEIRO

RIO DE JANEIRO

More inclusive and efficient
lessons for visually
impaired students

160 public school teachers
trained in the teaching
these students

4 Public schools served

Training public school teachers to teach students who are visually-impaired, promoting their autonomy and respect for differences

Brazilian schools, public or private, cannot, by law, refuse enrollment to students with disabilities; however, teachers are often not prepared to receive them. Universities are still lagging in learning practices for students with disabilities. The absence of trained teachers means that there are large numbers of visually impaired students who, even while attending classes, cannot follow the activities.

Urece is founded and run by blind and visually impaired people. Active since 2005, promoting the inclusion and full potential development of the visually impaired. The organization believes in inclusion for a quality education.

The project will play a role in the training of teachers in the Rio de Janeiro Public School System to be capable of receiving blind or visually impaired students. Urece will develop more inclusive activities and disseminate the educational content for these students.

IMPACT

With support from **Brazil** Foundation, Urece will:

- Prepare educational materials;
- Hold workshops;
- Publicize project activities.



“ With the motto ‘we do not see obstacles’, Urece develops [...] actions of empowerment for people with disabilities, working on accessibility and citizenship. ”

Urece Team

2018

ASSOCIAÇÃO MOVIMENTO MÃE ÁGUA DE COMBATE À VIOLÊNCIA SEXUAL COMETIDA CONTRA CRIANÇAS E ADOLESCENTES

Tecendo Conhecimento em Rede

WWW.MOVIMENTOMAEAGUIA.COM



Prevention of and support for
children and adolescent victims of
sexual violence

Training of 1000
representatives acting to prevent
such crimes

Realization of a state-wide
plan to combat
sexual violence

Promoting collaboration to fight sexual violence against children and adolescents

The Mãe Água Movement acts to prevent sexual violence committed against children and adolescents; developing programs to provide information, guidance, counsel, and support to victims and their families. It operates in the outlying communities of the municipality of Campo Grande and in partnership with the Network for the Protection of Children and Adolescents (RPCA).

With years of experience combating violence against children and youth and significant success in partnership programs with the Committee for Confronting Violence and Defending the Sexual Rights of Children and Adolescents of MS, Mãe Água recognized an opportunity for increased collaboration on the subject with RPCA, to maximize effectiveness guaranteeing these children's human rights.

This project will harness the public sector, private enterprise, and civil society to implement the State Plan to Combat Violence against Children and Adolescents by training potential representatives and multipliers acting in service. The objective is to provide a significant increase in the quality of services provided, in addition to increasing societal awareness of the problem.

IMPACT

With support from **Brazil** Foundation, Mãe Água intends to:

- Develop prevention awareness training and information materials;
- Train representatives to act within the protection network;
- Replicate Mãe Água's methodology in other regions of the state;
- Coordinate a committee on fighting sexual violence;
- Hold public hearings to present the association's work in the state.



“The integration and collaboration of multiple resource networks will effectively help minimize sexual violence committed against children and adolescents, joining forces and strengthening all.”

Mãe Água Team

2018

ASSOCIAÇÃO NACIONAL DE AVALIAÇÃO, ATENÇÃO E AMPARO À SAÚDE

Movimento Chega de Descaso

WWW.CHEGADEDESCASO.ORG.BR



Improving the quality of
public and private
health services

730 people
directly
benefited

Legal, psychological and
social support

Providing legal assistance, information and an online platform to facilitate the reporting of health system violations

A structural crisis within the health care sector presents demonstrative weaknesses, both in the public and private systems, causing many to suffer serious consequences as a result of coverage refusal and noncompliance with terms of service, among other issues. According to research, fewer than 10% of those affected seek justice.

Movimento Chega de Descaso emerges from this lack of support and crisis scenario, aiming to provide assistance, both directly and indirectly, guiding this neglected population as it seeks either public or private health care.

Through a network of volunteers, the organization provides legal, psychological, and social support, as well as influencing those directly responsible and lobbying public policy makers for improvements to the health care service provided to this population.

IMPACT

With support from **Brazil**Foundation, Movimento Chega de Caso will provide:

- Roaming presence of mobile health units, providing support to the residents in places where complaints originate;
- Construction of an online platform to record complaints and construct a database of claims;
- Continuous online service and follow-up.



“ It is possible to cultivate support for this population, generate information to raise public awareness and suggest public policy proposals. ”

Movimento Chega de Descaso Team

2018

ASSOCIAÇÃO PERNAMBUCANA DAS MÃES SOLTEIRAS - APEMAS

*Paternidade Direito de Todos &
Todas*



Guarantee of paternal
recognition for mothers
and children

Expand availability of
assistance and information
about paternity

Acknowledgement by the judiciary
system of the proposal as a
possible public policy

Providing legal guidance to mothers to facilitate acknowledgement of paternity and child support

In Brazil, there are 5.5 million children without their father's name on the birth certificate according to the National Justice Council. APEMAS works in partnership with all sectors of justice to ensure the recognition of paternity, especially voluntary; and reduce the social exclusion of children and adolescents in situations of parental absence.

As a result, APEMAS secured cost free DNA exams as Public Policy in Pernambuco where Federal Law 8,560 / 92 guarantees an unofficial investigation of paternity. Since the law was enacted, over 50,000 confirmations of paternity have been made in the state.

Through advocacy, the project proposes to normalize the paternity search and improve the lives of mothers. To this end, APEMAS will train Social Assistance Referral Center employees in 4 municipalities of Pernambuco to give advice and inform women about the procedures regarding paternity, alimony and shared custody.

IMPACT

With support from **Brazil**Foundation, APEMAS will:

- Train 100 CRAS employees to assist;
- Assist mothers in their quest to officially recognize their childrens' fathers;
- Expand this assistance to 3 municipalities;
- Inform women regarding paternity, alimony and shared custody.



“ We want to inform these women so they can share responsibilities and care of their children with those currently absent parents.”

APEMAS team

2018

ASSOCIAÇÃO SEMENTE DA VIDA DA CIDADE DE DEUS

Portal Comunitário da Cidade de Deus

WWW.ASVICDD.ORG.BR



RIO DE JANEIRO

RIO DE JANEIRO

20 young people

trained in Community communication

Community communication promoting City of God protagonism

Local development with active participation of the residents

Using communications as a tool for youth from City of God to be leaders and uphold their rights

The City of God, home to about 60,000 residents, presents social indicators among the most critical in Rio de Janeiro. There are no secondary schools and in 2017, it was the leading territory of schools exposed to gunfire in Rio. However, the community is active in other realities that contribute to local development.

ASVI CDD has been operating for 15 years through education, culture and communication to contribute to the social development of Cidade de Deus. Courses and activities for children and adolescents in the community, strengthen the protagonism and identity for the territory.

The project will train young people in community communication, focusing on the development of social-emotional abilities and individual potential. The idea is that they work within the Cidade de Deus Community Portal, which promotes a positive role for the neighborhood. This communication will be used as a promotional tool exercising democracy, citizenship and local development with the active participation of the residents.

IMPACT

With support from **Brazil Foundation**, ASVI proposes to:

- Train 20 young residents in community communication;
- Address the areas of communication theory, textual and audiovisual production, graphic design, social media;
- Strengthen local productions and mobilize the community to participate;
- Multiply the experience in other peripheral territories.



“ Using communication technologies as a tool to combat inequality, social exclusion, negative stigma and the abandonment of public and political mechanisms. ”

Jota Marques, Project Coordinator

2018

COOPERATIVA SOCIAL DE TRABALHO ARTE FEMININA EMPREENDEDORA - COOSTAFE

Costurando Vidas

ANANINDEUA

PARÁ



Professional training
for incarcerated women

Artisanship promoting
reintegration and income
generation

210 women reached
and a 0% recidivism rate

Artisanship providing professional development and income generation for formerly-incarcerated women

COOSTAFE is Brazil's first cooperative composed of incarcerated women. The organization uses the production of handicrafts as a means of professional training and income generation for presently and formerly-incarcerated women. Founded within the Centro de Reeducação Feminino de Ananindeua (a correctional facility), the project proposes to prepare inmates for life after imprisonment by teaching them basic business concepts and artisanship skills, promoting their independence and improving their self-esteem.

Their handicrafts are sold in public squares by inmates in work release programs, with profits going entirely to the cooperatives. Through work, the inmates regain a sense of belonging to society, see a new way to live in prison, and find a vocational and income-generating opportunity. In its four years of work, COOSTAFE has a zero percent recidivism rate, showing the importance of the initiative for the reintegration of these women into society.

IMPACT

With support from **BrazilFoundation**, COOSTAFE aims to:

- Purchase equipment to increase artisanship production;
- Hold courses in crafts, sales, advertising and marketing;
- Acquire raw material to launch new product lines;
- Renovate the workspace.



“COOSTAFE makes an impact through the reintegration of inmates into society and, in this way, reducing recidivism.”

COOSTAFE Team

2018

IÇA – BURNS CONNECT

Liga de Queimaduras

WWW.FACEBOOK.COM/LIGAEQUEIMADURASSP



Burn prevention and care
for patients

Spreading awareness on
burns in Brazil

Creating a network of health
professionals, students and
patients to promote rights

Creating a network of professionals, students and patients to provide information to burn victims

In Brazil, 1 million burn cases occur every year, of which 200,000 are treated in emergency services and 40,000 require hospitalization. Burns are the third largest cause of death in Brazil and a major public health problem due to the severity of the wounds, the large number of complications and the relevant side-effects to burn patients.

Iça - Burns Connect works to promote public policies, scientific research and the human rights of patients who have been burned through advocacy, communication and leadership training. Formed by health professionals working in the burn field, Iça was founded to address the demand for public policies, the lack of dissemination of information and the few campaigns and prevention policies. The project will stimulate the establishment of an association of burn patients in São Paulo and form a network of professionals, students and patients to promote and share information about burns in Brazil.

IMPACT

With support from **BrazilFoundation**, the project will:

- Hold lectures with professional experts for the prevention and better care of burn victims;
- Produce and distribute informational booklets with accessible language on burn prevention;
- Offer legal advice for creating of an association of burned patients in São Paulo and other states.
- Raise awareness among families and children about burn prevention.



“People with severe burns do not receive the support they need from the public sector or society.”

Liga de Queimaduras

2018

INPACTO: INSTITUTO PACTO NACIONAL PELA ERRADICAÇÃO DO TRABALHO ESCRAVO

Promovendo Relações Dignas de Trabalho

WWW.INPACTO.ORG.BR/PB



Strengthening prevention
and the fight against
slave labor

Communication disseminating
information about
slave labor

Giving visibility to best
practices to help resolve
the problem

Fighting slave labor in the supply chain through communications

The question of work being analogous to slavery is historical in Brazil. According to the Ministry of Labor, about 50,000 workers were freed from this situation, in the country, between 1995, when the Brazilian government acknowledged the existence of slave labor, through 2015.

In the early 2000s, the Brazilian government developed advanced laws to eradicate labor analogous to slavery and the vulnerability and exploitation of labor, which gave visibility to and helped to advance this cause. Currently some measures have diminished the advance, impacting negatively on the fight.

InPacto unites several players to work together to prevent and eradicate slave labor. The objective is to mobilize entire economic sectors and to find ways to help end this practice in production chains. With the project, InPacto proposes structuring an organization's communication platform to become a reference in the fight against slave labor in Brazil, expanding its reach, creating partnerships and giving constant visibility to the issue.

IMPACT

With support from **Brazil**Foundation, InPacto proposes to:

- Create a site that encourages a positive agenda to approach the cause of slave labor;
- Promote dialog between sectors and multi-stakeholders;
- Engage all segments of society in the combat against slave labor;
- Reach 10 thousand hits per month on the new platform.



“ We hope to spread awareness about slave labor through the implementation of several communication actions.”

InPACTO Team

2018

MINHA JAMPA

Minha Jampa

WWW.MINHAJAMPA.ORG.BR

JOÃO PESSOA

PARAÍBA



Network of action and
mobilization by stimulating
civic participation

Influence important political
decisions in the city

2,268 participating
members

Creating a network to encourage civic engagement and monitoring in João Pessoa

Like many cities in the Brazilian northeast, João Pessoa has very animated political discussions, but little involvement in the decisions that interfere with everyday life. Minha Jampa arose to mobilize the population and rescue the idea that change must come from society and that technology must serve citizenship.

Member of the national “Our City” network, along with Meu Rio, Minha Sampa, Meu Recife and other networks, Minha Jampa mobilizes and engages the population in making decisions that influence daily life and the future of the city. The organization develops state-of-the-art tools and methodologies to mobilize people; and have already been able to influence important political decisions in the city. Recently formed, the organization seeks support to take a challenging leap: to leave voluntary service and enter into professional activism, as advocates of the Our City network.

IMPACT

With support from **Brazil**Foundation, Minha Jampa will:

- Mobilize and disseminate activities;
- Update the Website;
- Increase the number of members;
- Hold meetings, workshops and lectures.



“Only we citizens will be able to create a new blossom. And the new one is a citizen who participates more in the State.”

Minha Jampa Team

2018 POLITIZE!

Lidera! - Rede de educadores cívicos

WWW.POLITIZE.COM.BR



30 future civic leaders
for the country

10,000 citizens
more aware and capable of making
educated choices

Creation of a network of Civic
Education multipliers

Civic education and the creation of a national network of youth who can be agents of political change

Although Brazil is a formal democracy, the population still makes poor use of its tools to exercise it effectively as so; this is mainly due to the absence of a political participation culture. However, since the public demonstrations of 2013, the Brazilian interest in politics has increased, especially among young people, bringing public affairs to the center of the debate and to the attention of millions of Brazilians

Created in 2015 with the mission of bringing political education to all, Politize! developed an Educational Platform over 800 items, co-created with a network of more than 100 volunteer writers, specialists in different subjects. This platform has already reached 7 million users in 191 countries with an average of 1 million hits per month.

2018 will be of great importance for Brazil with a new cycle of elections for the most important positions within the Republic. The project aims to form a network of citizen education multipliers throughout Brazil, capable of spreading knowledge related to the electoral process and sensitizing diverse communities about the importance of voting conscientiously.

IMPACT

With support from **Brazil** Foundation, Politize will propose:

- The creation of content, methodologies, models, and systems to be shared;
- Identification, recruitment and selections of 30 Ambassadors;
- Development Activities for the Ambassadors.



“ There is an urgent need to channel young energy to constructive action to strengthen Brazilian democracy.

Politize Team

2018

REFLEXÕES DA LIBERDADE

Todo jovem empoderado é capaz de mudar sua comunidade ou sua realidade

WWW.REFLEXOESDALIBERDADE.COM.BR



EMBÚ DAS ARTES

SÃO PAULO

Youth developing
their emotional intelligence

Teaching youth to
share values with others

Adolescents and youth
as agents of change in their
communities

Supporting civic engagement for youth in public schools to be agents of change

Inspiration for the creation of Reflexões da Liberdade came from the experiences of its 29-year old founder, who, after having spent five years in prison, defied statistics and eventually graduated in Psychology. Today, the founder helps to engage youth and share with them the values that help them to believe in a better future.

The project employs the Paulo Freire methodology of using dialogue to teach youth life skills, encourage their civic engagement, and mobilize them as agents of change.

IMPACT

With support from **Brazil**Foundation, the organization aims to:

- Provide opportunities for youth to develop new life perspectives;
- Hold discussions on various themes to prevent youth crime;
- Transform youth as agents of change in their communities;
- Share inspiring life experiences with youth.



“ Education, together with freedom, can reduce social inequalities. ”

Reflexões da Liberdade Team



2018

AÇÃO SOLIDÁRIA ÀS PESSOAS COM CÂNCER - ASPEC

*Construindo Produtos para
Reconstrução de Cidadania*

WWW.ASPECSSOLIDARIA.ORG.BR



BELO HORIZONTE
MINAS GERAIS

Supplemental income for
60 cancer patients

Food preparation and marketing,
decreasing waste and increasing
fundamental nutrition

Small business creation

Income generation opportunities for cancer patients and their families by repurposing food waste

ASPEC serves socially vulnerable people with cancer; low income people that often face difficulties accessing safe housing and proper nutrition. The organization acts to raise awareness and engage the public in the fight against cancer and in its early diagnosis, contributing to a higher quality of treatment. It offers social and psychological assistance, disseminates information, creates opportunities for work and supplemental income, and strengthens family and community ties.

This project will enable people served by ASPEC, and their families to make full use of food and enable supplemental income by marketing what is produced. Additionally, this initiative will decrease waste while promoting a healthy and adequate diet, encouraging cancer prevention.

IMPACT

With support from **Brazil**Foundation, ASPEC will offer:

- Training for 60 cancer patients and their families in food preparation and commercialize what is produced;
- Classes in entrepreneurship, food preparation, financial investment and sustainability;
- Guidance for small business creation to enter the market as a cooperative, an association, or individually;
- Six months of technical support ensuring commercial viability.



“Promoting supplemental income policies such as this help increase family income and; consequently, help overcome social vulnerability.”

ASPEC Team



2018

ASSOCIAÇÃO DE QUEBRADEIRAS DE COCO E TRABALHADORES RURAIS DE AUGUSTINÓPOLIS

Artesanato das Quebradeiras de Coco



Providing resources and market access to women to expand the production and sale of pressed babassu coconut oil

An alarming number of people in the extreme northern region of Tocantins live in poverty. Educational attainment rates are low in the region, which has few work opportunities. The abundant babassu coconut can provide income generation opportunities for women in the region, who are in search of dignified employment.

The Association seeks to improve the working conditions of coconut harvesters, who earn little and dream of increasing their income. By investing in its infrastructure and training, the Association can increase the production and sale of coconut products (virgin coconut oil, flour, soap and handicrafts), increasing family incomes and impacting the local economy.

IMPACT

With support from **Brazil**Foundation, the Association intends to:

- Purchase equipment and materials for production;
- Train 50 women;
- Spread awareness on the project's work;
- Participate in fairs and events to support sales.

Increased family income
for the women

50
women
participating

Improving working
conditions and
increasing production



“ With better working conditions and training, we can ensure that the project continues and increase production and demand. ”

Association Team

2018

ASSOCIAÇÃO NOSSA SENHORA DE LORETO

Trabalho, Renda e Solidariedade em Rede

SÃO LUÍS
MARANHÃO



51 women and youth
with stronger
enterprises

Expanding work and
income alternatives

Strengthening the
solidarity economy

Strengthening a network of women and youth entrepreneurs to increase incomes

The Nossa Senhora do Loreto Association fosters leadership in youth and women by creating job opportunities and realizing socio-educational and cultural activities. Their objective is to disrupt the reality of violence, unemployment and poor schooling in which they live, and work with the officials - who are often absent - to change this scenario.

The Balaio Network is an initiative of the Association and was created to strengthen the local solidarity economy by clustering women and youth-led enterprises. The network helps ensure sustainability and income for the groups in a tough market where resources for raw materials are scarce.

Their project proposes to develop the enterprises' training and collective marketing to strengthen their economic and political effectiveness and increase incomes. The project will help women and youth, who come from low-income, marginalized neighborhoods, to encounter income generation opportunities.

IMPACT

With support from **Brazil**Foundation, the Association will:

- Train 51 women and youth from 7 enterprises in 3 municipalities from São Luís;
- Hold workshops on management, production and marketing;
- Address issues such as the solidarity economy, fair trade, solidarity funds, feminism, youth;
- Provide mentoring and systematic follow-up;
- Provide support to consolidate the Balaio Network's political identity.



“Together these productive groups seek to overcome segregation and violence, using the solidarity economy to generate work opportunities and autonomy.”

Association Team



2018

CENTRO DE DIREITOS HUMANOS E CIDADANIA DO IMIGRANTE (CDHIC)

Co-criando Inovação

WWW.CDHIC.ORG.BR



SÃO PAULO

SÃO PAULO

40 young immigrants
and refugees creating as
entrepreneurs

Creation of new workspaces
for immigrants and
communities

Income and social
inclusion via the
creative economy

Social inclusion and income generation for young immigrants and refugees through the creative economy

In recent years, São Paulo has seen an increase in the arrival of immigrants and people subjected to forced migration; facing difficulties such as formalizing their documentation and accessing services. Many are young people who see in Brazil an opportunity for a better life through entrepreneurship but factors such as a lack of experience and access to credit, combined with xenophobia and discrimination, force many to give up their entrepreneurial aspirations and, in turn, transform their realities.

CDHIC (migratory policy experts in Brazil), promotes citizenship for immigrants and refugees, seeking to create a society free from prejudice and discrimination of all kinds. In 2016 more than 60% of those served by CDHIC were individuals aged 18 to 34, most of them independent, primarily in the trade, sewing, and gastronomy sectors.

This project aims to promote social and economic inclusion of young immigrants and refugees through social innovation, focusing on the creative economy to support income generation opportunities for them, their families and their communities.

IMPACT

With support from **Brazil** Foundation, CDHIC will facilitate:

- Entrepreneurship training for 40 young immigrants and refugees;
- Co-working spaces enabling access to innovative entrepreneurial theories and methodologies, and creative collaboration;
- Legal, social, and migratory-specific support for the young participants;
- Coaching and guidance that contribute to the sustainability of the projects.



“[The goal] is to foster these youth as entrepreneurs in a way that encourages innovative socioeconomic development and income generation.”

CDHIC Team



2018

GÊNERO IMPORTA

Empreendedoras Populares

WWW.FACEBOOK.COM/GIMQO



RIO DE JANEIRO
RIO DE JANEIRO

Contribute to gender
equality in the
workforce

50 female street vendors
understanding their social and
economic role

Increase of income, better
educational opportunities and
access to credit

Supporting women street vendors to strengthen their roles as valuable entrepreneurs in the urban economy

Gênero Importa develops projects that contribute to gender equality in the labor market and improved generation of income for women. Focusing on the training of street women who work in the downtown Rio de Janeiro, the initiative wants to diversify actions that strengthen women's entrepreneurship, developing skills and attitudes in the informal street trade.

A study of carioca female street vendors done by Casa de Mulher Trabalhadora (House of Working Women) in 2012 showed that only 37% did have elementary education, 46% were the sole provider for their household, 38% declared themselves to be brown and 27% black. The aim, therefore, is to strengthen the entrepreneurial model at the base of the pyramid, fostering more just and socially egalitarian productive chains.

The project will provide tools and expertise so that these women can manage their business more strategically and be aware of their social and economic role. The workshops will also work on management and marketing techniques and stimulate entrepreneurial repositioning, taking into consideration their business dynamic realities and work dynamics.

IMPACT

With support from **Brazil** Foundation, Gênero Importa proposes to:

- Conduct 5 training modules with 50 female street vendors;
- Publicize workshop results on five media channels;
- Compile 40 timelines showing the entrepreneurial journey;
- Create a website with the publication of the timelines and trajectories of the participants.



“It is important that the women street vendors positively visualize their activities, both in terms of their rights and the role they play in the urban economy.”

Gênero Importa Team



2018

INSTITUTO DE PERMACULTURA ECOVIDA SÃO MIGUEL

LARboratório Guia de Permacultura

ECOVIDASAO MIGUEL.ORG



Promoting low-cost,
eco-friendly technologies

Helping communities
to co-exist with nature

Roughly 1500 people
impacted

Teaching youth and communities to incorporate low-cost, energy efficient technologies for a changing world

Instituto de Permacultura da EcoVIDA São Miguel was formed by a group of friends in the early 2000's. The initiative organizes task forces and hands-on courses in bio-construction techniques and promotes eco-friendly design, eco sanitation, synthetic agriculture, permaculture, and the solidarity economy.

The institute is based in the Rio Doce, Jequitinhona and Manhuaçu Basins, areas experiencing environmental challenges from mining, real estate speculation, unplanned urbanization and monoculture. These practices are causing great concern due to their economic instability and impact on water supply, river pollution, soil degradation, and the workforce.

The project aims to teach practical technical solutions that any community can adopt - independent of the available public resources - to quilombolas, farmers and youth in the region.

IMPACT

With support from **Brazil**Foundation, EcoVida will:

- Hold workshops on ecologically sustainable technologies;
- Organize task forces to install said ecological technologies;
- Realize technical visits;
- Acquire materials.



“ The goal is to encourage groups of low-cost, eco-friendly technologies that facilitate man’s co-existence with nature and the planet. ”

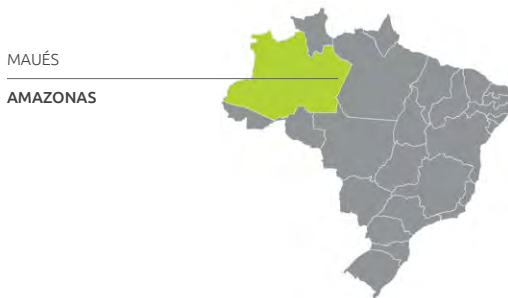
EcoVida Team

2018

MAMA EKOS

Casa Mama Ekos

[WWW.FACEBOOK.COM/MAMAEKOS](https://www.facebook.com/MAMAEKOS)



Bringing together knowledge
from midwives and health
professionals

Building a space to serve as a
reference for traditional births and
natural medicines

Reducing the number of
unsafe births in the
Amazon region

Bringing together midwifery knowledge and health professionals to promote healthier pregnancies in the Amazon region

Maués' 60,000 residents are scattered across a rural and urban landscape. Its villages and communities have inadequate health services, and their isolation and need for boat access, combined with the high cost of gas, exacerbate health risks for pregnant women. As a result, pregnant women may undergo unnecessary cesarean sections, experience unsafe births, and go without important post-partum support.

Mama Ekos works to promote safer, healthier pregnancies and access to knowledge that can prevent illnesses. They bring together knowledge from midwives and health professionals to meet World Health Organization (WHO) recommendations and offer humanized support that respects local culture and ancestry.

Mama Ekos provides a community of support through by holding meetings, courses and opportunities to share experiences. Its project aims to build a "Casa Mama Ekos" space where it can better attend pregnant women, their families and communities.

IMPACT

With support from **BrazilFoundation**, Mama Ekos intends to:

- Build a space using permaculture and local indigenous techniques;
- Build a medicinal community garden;
- Hold educational activities on health and energy.



“We’re open to embracing maternity in its fullness, allowing for sharing the respect for all involved, and togetherness in the community.”

Mama Ekos Team



2018

ASSOCIAÇÃO ECO GAROPABA

Garopaba Recicla

WWW.ECOGAROPABA.COM.BR



Youth generating income
by building surfboards

Promoting awareness on
recycling and
waste management

Creating a positive
environmental impact on
Garopaba's beaches

Producing surf boards from plastic bottles to teach environmental awareness

Trash accumulation is a major contributor to the environmental degradation of Brazil's beaches and mangroves. Associação Eco Garopaba was founded by a surfer who wanted to reduce the volume of trash and severity of the damage caused by litter in the oceans. The Association decided to make surfboards from recycled plastic bottles as a way to promote environmental awareness and the practice of sports. Their work also includes training people to teach in schools and in the community.

Their project aims to spread awareness throughout Garopaba on the need for waste management, correct waste disposal and recycling. It will also promote social and ecological awareness among students, residents and tourists. Students from public schools will also learn how to build surfboards from recycled plastic bottles as a source of income, and be trained as multipliers to share this knowledge with others.

IMPACT

With support from **Brazil**Foundation, Eco Garopaba intends to:

- Create ways to reduce waste;
- Train public officials on recycling, composting, and more;
- Teach youth to build surfboards from recycled plastic bottles;
- Bring environmental education to children in schools.



“The project aims not only to train people, but also promote ecological awareness and sports among youth.”

Eco Garopaba Team



2018

CICLO ORGÂNICO

Transformando o que Antes era Lixo em Fonte de Vida

WWW.CICLOORGANICO.COM.BR



RIO DE JANEIRO

RIO DE JANEIRO

Building cultural value
for sustainable use of
organic waste

1,500 families

reached in
Rio de Janeiro

900 tons of waste
composted per year

Creating Sustainable Composting Systems That Process Tons of Organic Waste Daily

Ciclo Orgânico is a social enterprise that works with solid waste management in Rio de Janeiro contributing to the formation of a better society created by citizens who are more united, engaged and active. Through composting activities, the organization offers home collection services for appropriate disposal and reuse of the waste.

They intend to implement a new composting unit, which will increase the processing capacity from 1 to 5 tons / day. In addition, they aim to simplify logistics and reduce operational costs. This will allow the project to expand service to more than 1,500 families, generate 7 new jobs and reach 900 tons of treated waste per year.

IMPACT

With support from **Brazil** Foundation Ciclo Orgânico will:

- Promote educational activities for the dissemination of compost;
- Install a large-scale composting unit;
- Expand collection area in Rio de Janeiro;
- Disseminate information on composting in the urban environment.



“And if every person could change where their trash goes? We dream of a community where trash is thought of as a resource, and instead of a problem, it's seen as a solution.”

Ciclo Orgânico Team

2018

INSTITUTO VIRANDO O JOGO – MUDANDO VIDAS

*Negócio social para reinserção
de pessoas em situação de rua no
mercado de trabalho*



SÃO PAULO

SÃO PAULO

Restoration of
identity, dignity
and self-esteem

Professional training
and emotional
development

Job placement,
promoting financial
independence

Social enterprise focused on job placement for the homeless

Instituto Virando o Jogo seeks to contribute to the self-reliance of the homeless who visit shelters in downtown São Paulo by fostering reintegration into the professional job market.

The project will offer social-emotional development workshops, financial planning and staffing for the participants. Moreover, the students also receive professional bakery training. Thereby, the project enables income generation in the local community at the same time as participants have an opportunity to gradually improve their behavioral skills.

IMPACT

With support from **Brazil** Foundation, the project intends to offer:

- Job placement for 90 homeless people;
- Behavioral workshops;
- IT and employability workshops;
- Bakery workshops;
- Follow-up assistance to assure a 70% employment rate for those helped.



“ We’re helping them so that they can recognize themselves as individuals, regain their autonomy, financial independence and civic involvement and overcome their challenges. ”

Mudavidas Team

We would like to thank all donors, sponsors, partners and volunteers who made the investment in these 2018 grantees possible. A special thank you to: E.M. Fund, Francesconi Tisch Fund, Garcia Family Foundation, Hees Foundation and Vivo à Beira.

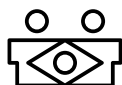


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BrazilFoundation

WWW.BRAZILFOUNDATION.ORG

NEW YORK

newyork@brazilfoundation.org
+1 212 244 3663

RIO DE JANEIRO

info@brazilfoundation.org
+55 21 2532 3029

MIAMI

miami@brazilfoundation.org