Children of low-income families can be taken to the streets in search of money, making them vulnerable to child traffickers.

Plano B Team
We need to transform the natural creativity of youth as an economic asset, and we must support innovators so that Brazil and its youth can grow.

Instituto Criação Team
Endorsing and Expanding Sport and Physical Activity Throughout Brazil

More than R$12 billion is spent in Brazil each year to mitigate the health consequences of obesity and sedentary lifestyles, according to the NGO Atletas do Brasil (Athletes of Brazil). The World Health Organization (WHO) recommends at least five hours of physical activity per week for children and youth. Schools in Brazil, however, do not adhere to this recommendation, with only 30% of primary schools having proper facilities for sport activities. Moreover, some schools do not even have physical education teachers.

Since 2001, the Institute has partnered with community centers and public schools to provide sport activities in low-income neighborhoods. Along with offering two classes per week, the Institute also encourages public school teachers throughout Brazil to become certified in physical education by offering them training.

IMPACT

With support from BrazilFoundation, Instituto Esporte & Educação will:

- Endorse and expand sport and physical activity by training teachers;
- Train instructors in specialized skills so that they can properly teach physical education and sports in afterschool programs;
- Encourage five hours of physical activity per week in each of the locations where services are offered.

760,000 children and youth benefited directly

25,000 teachers and managers trained

350 municipalities in 20 states reached

“We want to influence not only public policy, but all institutions that value sport through its fundamental elements such as teamwork, accessibility, health and civic engagement.”

Ana Moser, Olympic Athlete and Founder of IEE
Providing Guidance and Preparing Youth for Life Outside Shelters

In Brazil there are more than 37,000 children and adolescents living in shelters. According to the Municipal Social Assistance SP, there are approximately 8000 youths currently in group homes in São Paulo, the state with the highest number of youths in state care. When they age out of the group homes at 18 years old, many of these adolescents do not have the option of returning to their families of origin and are left vulnerable to a world of crime and life on the street.

Grupo nÓs, through a series of individual and group activities, helps prepare youth aging out of the system for the emotional and financial challenges they will face. The project facilitates youth development by utilizing support networks and partnerships.

IMPACT

With support from BrazilFoundation, the organization plans to:

- Provide monitoring and guidance for 30 16-year-old adolescents who live in shelters;
- Establish a housing project;
- Help youths develop professional skills;
- Teach conscientious use of money;
- Strengthen support systems and familial ties.

When youth age out of the system it is a time of extreme vulnerability for them. Small acts of support can determine their future.

Claudia Vidigal, Instituto Fazendo História

This project is supported in partnership with FRANCESCONI TISCH FUND
Civil society needs to find its place in public matters. We must stop being spectators, and instead become leaders, organizing and building bridges for a more active citizenry.

Eduardo Alves, ESPOCC Coordinator, Observatório Director
When someone is injured in a shooting, people call Coletivo Papo Reto to assure that there is no tampering on the crime scene. The same goes for when someone is arrested arbitrarily.

Raull Santiago, Social Activist at Coletivo Papo Reto
Youth Leadership Creating a Legacy for the Community

The community journal Voz da Comunidade was created by Rene Silva when he was only 11 years old to give visibility to the social issues of the Complexo do Alemão community that were often ignored by the mainstream media. In addition to becoming a reference in community media and citizen journalism, Voz da Comunidade portal also holds social activities in the Complexo do Alemão favela and youth debates called #FalaJovem.

The #FalaJovem project aims to create a space for exchanging ideas and dialogue in the community. Through the initiative, the residents identify local problems and discuss democratic solutions to them. These solutions created by those who live in Complexo do Alemão will contribute to the future and legacy of the community.

IMPACT

With support from BrazilFoundation, Voz das Comunidades will:

- Hold 12 workshops to create a space for dialogue, civic engagement, and problem solving;
- Influence the attitudes of youth and their sentiment of responsibility for the community.

“The difference is that Voz das Comunidades is realized by us and for us.”

Rene Silva, Editor in Chief at Jornal Voz da Comunidade
2014
ASSOCIAÇÃO DE ESTUDANTES
DE PARAMOTI

ESCOLA POPULAR

Reviving the value of history and culture in the Paramoti region
Culture can be a powerful tool to mobilize people, especially when it leads to the revitalization of the history and collective memory of a region and when it helps construct the identity its people. All too often in small cities in Brazil, access to culture is very limited and television remains the main source of leisure and information. Although the Internet is becoming more available with the opening of LAN houses, access to the web in rural Brazil is still very limited.

Despite its few cultural options, Paramoti has a rich historical legacy that has led to its designation as the “City of Peace.” EPC Paramoti has proposed to rescue and preserve the culture of the city, by improving access to the cinema and the library, and by organizing exhibits on the history of the municipality.

IMPACT
With support from BrazilFoundation, the project will:

• Create a schedule of cultural events for the community;
• Create a public awareness campaign that informs residents of their rich historical and cultural legacy;
• Reach 830 people directly and indirectly.

830
people reached

Expansion of cultural offerings in the region

We hope to promote greater awareness and appreciation of Paramoti’s history for all those who participate in these activities.

Aurenir Luz, project leader
I love the course and I am learning a lot. I surprised myself in the world of gastronomy.

Diego Rodrigues, Gastromotiva student
Access to higher education for youths and adults in Campo Grande, MS

The city of Campo Grande in the “midwest” region of Brazil has a high level of inequality, which is reflected in the low levels of education of the most vulnerable populations, especially as it applies to students of African and indigenous descent. Instituto Luther King offers prep courses to 140 students per year, and also has a fund that offers scholarships to low-income, first generation college students.

The project supported by BrazilFoundation will train teachers in multimedia and classroom technology, which will, with the use of new didactic materials, create a modern pedagogical system to encourage learning. 20% of course spots will be reserved for students between 30 and 60 years old.

IMPACT

With support from BrazilFoundation, the Instituto will:

• Hold teacher training workshops in technology practices for the classroom;
• Format didactic material for digital media;
• Prepare all students for the ENEM (the national high school evaluation program);
• Improve the quality of education so that 90% of enrolled students pass the university entrance exams.

Having been a low-income student, my greatest dream is to ensure that this institution paves a way for other low income students to achieve dignity through education.

Aleixo Paraguassú, founder of ILK
COMMUNITY FUNDS AS A STRATEGY FOR SUSTAINABLE EDUCATIONAL INITIATIVES

PRECE came to be in the community of Cipó located in Pentecoste, Ceará, as an initiative of seven students who would gather at an abandoned manioc flour mill to study for the university entrance test. Despite being of older age than the average student, they all ended up gaining admission to college. After 20 years, this cooperative learning methodology and the EPCs (popular cooperative schools) has spread to 13 communities producing excellent results: 650 youth have gained admission to college. Many graduates went on to technical schools and some eventually opened up their own businesses.

At this moment, the main challenge of the cooperative schools is its long-term viability and the continuity of the services offered to the communities. The Fund for Solidary Investment (FINS) is a community-led crowd funding channel designed to fund projects proposed, designed and coordinated by the students themselves and EPCs.

IMPACT

With support from BrazilFoundation, the project will:

• Develop a method for administering the FINS to sustain a network of EPCs;
• Benefit 100 students between the ages of 16 and 29 from rural communities in municipalities of the backlands of Ceará.

"Believe in people, invest in their dreams: this is the motto of FINS."

Antônio Adriano, project coordinator
The efforts taken to improve the life of a young person reverberate positively throughout the community and society.

Fernanda Mello dos Santos, project coordinator
Professional training and employment assistance for at-risk youth

In Paulista, a municipality of 300,000 residents on the coast of Pernambuco, a significant number of youth live in a condition of social vulnerability due to poor schooling, truancy, an unstructured familial environment, unemployment and lack of professional training. Many work informally or are simply unemployed.

The project looks to improve opportunities for 80 low-income youths by training them in workplace safety, ethics and citizenship. ISBRAPT will incorporate youth into the work force so that they can take advantage of the industrial jobs that are available in the region. More than 1,500 youths and adults have obtained the certifications from ISBRAPT, which has pedagogues, educators, social workers and psychologists on staff.

IMPACT

With support from BrazilFoundation, the project will:

- Train 80 low income youth who are enrolled in the Workplace Safety course;
- Provide training in ethics and citizenship;
- Place graduates in the job market.

“People can’t imagine how important these projects are in the peripheries of town, and how they transform lives. I am an example of this.”

Cicero Delhany, president of ISBRAPT
Training in Logic and Java Programming
Santa Luzia do Itanhy, one of the poorest cities in Brazil, has one of the lowest HDI standings, ranking 5,345th out of 5,565 municipalities. Having around 13,000 residents, 75% of families from Santa Luzia do Itanhy depend on welfare programs from the state and federal government.

When the organization moved from São Paulo to a village in Santa Luzia do Itanhy in 2009, IPTI created a software development model based on art, science and technology. The goal of IPTI is to mobilize teenagers and youths in the city and create opportunities for those youths who would otherwise move to large cities in search of work, training the youth in their development model. IPTI was supported by BrazilFoundation in 2013 and benefited 270 students, eight of which learned Java and now possess skills to obtain a job or launch a business in the growing job market in Santa Luzia do Itanhy.

IMPACT
With support from BrazilFoundation, the project will:

• Provide 100 hours of training on subjects related to Java programming;
• Offer an 8-hour course in computer maintenance;
• Create opportunities for adolescents and youth to find skilled work.

270 students benefited
Capacity-building using Science and Technology
100 hours of training

“One of the student’s mothers always gets emotional when she talks to the teachers; she is thankful for the special opportunity that her son had to graduate from this project.”

Saulo Faria, project coordinator
Workshops for adolescents on leading healthy and responsible lifestyles

Casa do Zezinho opened its doors in 1993, and presently attends to about 1,500 children and adolescents per day, improving their lives in various ways through education. The organization is located in the “Triangle of Death” region on the outskirts of São Paulo where 350,000 people live in favelas.

The Casa helps children and youth who live in conditions of great vulnerability below the poverty line. Living in precarious homes and in an environment of constant violence, these children also have limited access to cultural activities.

The lack of privacy and family structure leads adolescents to engage in premature sexual behavior, whose consequences are exacerbated by the lack of sexual education, thus contributing to a high number of cases of sexual abuse and teenage pregnancy.

IMPACT

With support from BrazilFoundation, the Casa do Zezinho will:

• Educate 300 adolescents between the ages of 12 and 16;
• Contribute to demystifying taboos and prejudices;
• Teach students about STDs, their risks, and about preventing unplanned pregnancies;
• Offer orientation to young parents.

“Our pedagogy of informal education offers ten thousand children and adolescents a means to realize their dreams.”

Maria Corina Gama de Macedo, executive director and general supervisor at Casa do Zezinho.
Income generation for youth in the semiarid of Ceará through technology

In the past few years, Tauá, a city in the interior of Ceará with 55,000 inhabitants—half of which live in a rural setting—surprised many by being designated one of Brazil’s “Innovative Cities.”

Recently ranked 14th in the list of top digital cities in Brazil by the magazine Wireless Mundi, Tauá has attracted even greater attention from technology and communications companies, by creating a favorable environment for digital entrepreneurship. The demand for tech jobs in the region is on the rise.

ADETT, in partnership with the local government, trains youths and adults for the workforce by offering IT courses and by teaming up with tech incubators that teach coding and software and app development, fostering interpersonal, professional and entrepreneurial development.

IMPACT

With support from BrazilFoundation, the project will:

• Take advantage of employment opportunities in IT for income generation;
• Train 100 youths in the diverse areas of IT, reducing youth migration to large cities;
• Launch 5 IT startups and cooperatives to incubate at ADETT for 6 months;
• Contribute to the innovation, intellectual capital, and social and economic growth of the region.

“The young participants who once struggled in a climate that had made agricultural work challenging can now generate income in IT.”

Elvis Gonçalves, project coordinator
Creation of community soccer pitches to catalyze social change
Residents of low income communities in Recife, Pernambuco, do not have access to open, public spaces that are safe and adequate for leisurely activity. As a result, the community lacks a sense of autonomy, and there is low community spirit.

LoveFútbol believes that it can encourage social change and strengthen community spirit by creating fields for playing sports. Created by a young American, LoveFútbol is headquartered in Washington D.C. and has been mobilizing communities and developing safe places to play sports in Brazil since 2011. The organization has received prizes for its work, its methods already having been applied with great success in other countries.

IMPACT
With support from BrazilFoundation, the project will:

• Build one community indoor soccer court for 1,100 children and youth
• Increase community participation;
• Work as consultants supporting the community in this undertaking;
• Involve 140 adults and community leaders in the construction and administration of the courts;
• Create a platform for a development program (education, health, etc.) in partnership with other organizations.

Benefit
1,100 children and youth

70% of children in community have a safe place to play

Mobilize
140 adult volunteers

“A soccer court from LoveFútbol is more than a place to play; it serves as a tangible and lasting symbol of the community’s strength.”

LoveFútbol Brasil
Encourage community development and environmental conservation through sustainable honey farming
Since 2009, ADEL has developed strategies to provide economic opportunities and social inclusion for more than 400 youths who live in the rural areas of the Rio Curu in Ceará. By promoting conditions for a productive and dignified future for rural youth, ADEL prevents youth flight in search of new opportunities in large cities.

The Néctar do Sertão project will help develop the network of honeycombs with bees native to the region, by encouraging and assisting 30 youths to start honey farming businesses. The purpose is to promote the involvement of the small lot producers in the more advanced stages of the honey making enterprise, aside from incentivizing more lucrative activities.

IMPACT
With support from BrazilFoundation, the organization will:

- Develop action plans for each business;
- Hold workshops on social action, honey farming and commercialization techniques, along with farming and principles of cooperative markets;
- Implement rotating funds;
- Create and maintain a regional network of honey farmers, encouraging the formation of a cooperative or association with a long term vision.

“ADEL has always valued and believed in young people as essential for changing the reality in the semi-arid.”

Wagner Gomes, administrator at ADEL
We grew greatly in the past years with the rise of young leaders holding positions at different levels in the social, private and public sectors.

Dailson Andrade Santos, project coordinator
Train young entrepreneurs to improve their business management skills

The cities in the Goitá basin have a history of poor economic performance with few opportunities for work and income generation. However, the region is experiencing the benefits of a developing industrial sector, which is creating opportunities for entrepreneurs in that field.

Acreditar began in 2001 to help youths become entrepreneurs by improving their knowledge of finance and business management. Under the orientation of youths experienced in the area, the organization now has a solid foundation and an established methodology that has started over 8,000 businesses and has become a reference point in the area of microcredit lending. Acreditar proposes to train and orient young entrepreneurs so that they can improve their business management.

IMPACT

With support from BrazilFoundation, Acreditar will:

- Encourage entrepreneurs to support local development;
- Analyze operations and strategies of 300 entrepreneurs;
- Train 150 young entrepreneurs;
- Share business experience with entrepreneurs.

"The idea is to make these youth aware of the regional needs and help them launch their businesses with greater confidence."

Acreditar team